



Our Process

We purchase products and services that fall into one of two categories.

- **For Resale:** Items that we re-sell in our stores
- **Not For Resale:** Products or services that will not be resold in our stores

"For Resale" Vendors

1. Please go to the appropriate site below to register your company:

- <http://www.aholdsuppliers.com>

Please complete the registration as completely as possible. Our supplier diversity specialist will review your registration and either 1) approve the registration and forward a username and password or 2) will respond to the registration with a request for additional information.

2. Once approved, please forward the following to our Supplier Diversity Specialist referencing your registration.

- Company Collateral / Brochure
- Minority/Woman Certification
- Marketing / Promotional Plan
- Insurance Certificate
- Samples

3. Finally, go to our "Trade Fair Schedule" link to find out about opportunities to meet face to face with our category managers. Each year, we conduct two open vendor days. At these events, you will be able to demonstrate your product and make your pitch to the buyers responsible for your product category. Should you be interested in attending, please follow the instructions for registering to attend.



“Not For Resale” Vendors

1. Please visit our website via the following link:

- <http://www.aholdsuppliers.com>

Please complete the registration as completely as possible. Our supplier diversity specialist will review your registration and either 1) approve the registration and forward a username and password or 2) will respond to the registration with a request for additional information.

2. Check the [bid schedule](#) for the current year. Should you see something listed that pertains to your offering, we ask that you send an email to Magdalena Aragon (Magdalena.aragon@aholdusa.com) and Jonathan Levy (jonathan.m.levy@accenture.com) expressing your interest in the upcoming bid opportunity along with some information about your company. Be sure to copy James Sturgis (james.sturgis@aholdusa.com) and Tien Dang (tien.dang@aholdusa.com). Finally, check the “Trade Fair Schedule” button on our website for opportunities to visit with the sourcing analyst prior to the bid launch. For some of the sourcing events, we will be conducting vendor fairs on-site to provide potential vendors the opportunity to meet with the sourcing analysts and learn more about the requirements pertaining to those sourcing initiatives.

For more information contact:

Ahold USA
1149 Harrisburg Pike
Carlisle, PA 17013

Supplier Diversity Specialist: 617-770-6090